

JOEL DAVID REED
CURRICULUM VITAE
2009/2010

PERSONAL DETAILS

NAME	Joel David Reed
DOB	01/10/1985
ADDRESS	Lonsdale House, Church St, St Georges, Telford, Shropshire, TF2 9NB.
NATIONALITY	British (White)
DRIVING LICENSE	Full UK License (Clean, Held 5 Years)
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A LITTLE ABOUT ME

I am a very reliable person when it comes to time keeping; I am good at working with people in a team from previous work experience or on my own at different tasks. I also have experience of managing small teams to deliver multi-multimedia projects.

I am currently at the [University of Wolverhampton](#) studying towards a [BA \(Hons\) Interactive Media degree](#) and I am in the final of my four years at the institution and I am currently on for a [First Degree](#). From this and previous studies I am fluent in all Microsoft, Mac and Linux operating systems, I have performed XHTML, CSS, PHP, MYSQL and LINGO programming and I understand how to use Adobe software products such as Photoshop, Audition, Premiere, Flash, Illustrator and Dreamweaver, as well as Macromedia Director 2004 MX to a high standard.

I am very good under pressure, often managing to work on at least four separate projects at once and I always present myself in a way in which would be expected of someone in the world of work.

My interest in both designing and building websites for the World Wide Web (WWW) and Interactive Media began nine years ago when a former secondary school teacher introduced me to this constantly evolving

subject, whilst I was working towards my General National Vocational Qualification – GNVQ – in Information and Communication Technology.

Almost a decade later that buzz of creating something unique to the exact specification given to you by either a customer or tutor, that can be uploaded to the Internet and be viewed/used by potentially millions of people is still with me and it is a wonderful feeling when done correctly and it is what has driven me to gather as much knowledge and skills relating to the Web and Interactive Media industry as I possibly can in order to work in the field in some capacity following the completion of my education.

I understand the importance of a balance between work and personal time and when I am not in front of the computer creating Interactive Media artifacts I try to keep as fit as I can and to do this I currently play football twice a week, both at 11 and 7 a-side and I also play tennis (weather permitting) during the summer months, as well as going to the gym on a regular basis. I also enjoy reading, cooking, listening to music and watching films.

CAREER OBJECTIVES

I hope to land a First Degree at University over the next 12 months and then get on to the ladder of commercial day-to-day work experience within either a studio/office based Web/Interactive Media/Marketing agency/company and through hard work and determination fully utilize, expand and explore my creative and design skills, to become a leader in the field I am in.

ACADEMIC ACHIEVEMENTS

2006-2010

UNIVERSITY OF WOLVERHAMPTON

University of Wolverhampton, Wulfruna Street, Wolverhampton, WV1 1SB.

Grades/Skills

Scripting Interaction
(A16)

Narrative Forms
(A15)

Project Management for Interactive Media
(A15)

Dynamic Web Content
(A15)

Digital Video for Interactive Media
(A14)

Theory, Context and Digital Practice
(B13)

(Above grades count towards final degree grade, I also landed two other A's and 7 B's - A16, 15, 14 = First & B13= 2:1)

2002-2004

NEW COLLEGE TELFORD

New College Telford, King Street,
Wellington, Telford, Shropshire, TF1 1NY.

Grades/Skills

AVCE Information and Communication
Technology
(AVCE B)

A2 Media Studies
(C)

A2 Modern History
(D)

1997-2002

WROCKWARDINE WOOD SCHOOL

Wrockwardine Wood Arts College, New
Road, Wrockwardine Wood, Telford,
Shropshire, TF2 6JZ.

Grades/Skills

GCSE English Literature
(B)

GCSE English Language
(B)

GCSE Mathematics
(C)

GCSE Science
(CC)

GNVQ ICT
(BB)

GCSE History
(B)

GCSE Design/Technology
(C)

GCSE Business Studies
(C)

TECHNICAL ABILITY

Platform

MAC or PC

Operating Systems

Microsoft, Linux, MAC OS

Code

XHTML & CSS – **Excellent**
Flash Actionscript & Lingo – **Intermediate**
PHP & MYSQL – **Intermediate**

Applications

Adobe Photoshop, Dreamweaver,
Premiere, Audition, Illustrator – **Excellent**

Adobe Flash – **Intermediate**

Macromedia Director MX – **Excellent**

Video

Capturing, Editing, Compression, Planning, Web Streaming, Integrating in to existing web pages and CD-ROM based artifacts -
Excellent

Sound

Capturing, Editing, Exporting, Integrating -
Intermediate

WORK EXPERIENCE

2002-Present

SALES ASSISTANT – ASDA SUPERMARKET

Asda Donnington Wood, St Georges Road, Donnington Wood, TF2 7RX.

I have being working at ASDA part/full-time along with my college and then University studies as part of the George Clothing Department, although I have experience on numerous other departments such as the checkouts, grocery, bakery and Warehouse. I am in contact with customers on a regular basis and this has improved my communication skills over the years.

2003-2003

REPORTER – SHROPSHIRE STAR NEWSPAPER

Waterloo Road, Ketley, Telford, Shropshire, TF1 5HU.

I worked on the Main Reporter's desk while spending time at the Newspaper Company as part of my work experience from my college's Media Studies course. My responsibilities included going to court or inquests to research stories and I also wrote many other kinds of articles for the paper which were published for the county to read.

2000-2000

**ACCOMODATION TEAM – EDS (NOW
CAPGEMINI)**

Whitechapel House, Whitechapel Way,
Priorslee, Telford, Shropshire TF2, UK

Involved working in an office environment
as part of a team (Accommodation
Department). Responsibility included
Organising Moves and Car Working
Permits.